



# Mechanical Requirements

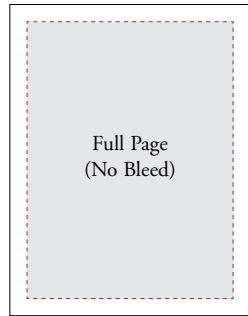
## Full Page (Bleed)

Trim Size: 8.25" x 10.875"  
Live Area: 7.25" x 9.875"  
Bleed: 8.5" x 11.125"  
(.125" All sides)



## Full Page (No Bleed)

Live Area: 7.25" x 9.875"  
No Bleed Allowance



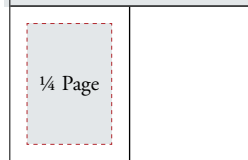
## Half Page (Bleed 3 Sides)

Trim Size: 8.25" x 5.4375"  
Live Area: 7.25" x 4.4375"  
Bleed: 8.5" x 4.5625"  
(.125" on 3 sides)



## Half Page (No Bleed)

Live Area: 7.25" x 4.4375"  
No Bleed Allowance



## Quarter Page (No Bleed)

Live Area: 3.125" x 4.4375"  
No Bleed Allowance



Indicates Live Area

## Recommended Screens

- Four color: 133, maximum 150

## Reproduction Requirements

Acceptable File Types:

- Hi-resolution PDF for print
- Files must have a minimal resolution of 300 dpi, trim marks, and identification number
- Color ads require color proofs

## Insert Requirements

- 2-Page - 8 3/8 x 11 3/16; 4 Page - 17 x 11 3/16
- Trim: 3/16" top, 1/8" bottom, gutter, outside edge; margin for live area is 5/8" inside all edges of untrimmed
- Color ads require color proofs

## Binding

- Perfect binding
- 4-Color Process

## Disposition of Reproduction Material

- Destroyed after one year

## CIG FTP login with browser:

Point your browser to the following URL:  
<ftp://www.cancerinformationgroup.com>  
Call Josh Hayes for user name and password

## Send all Advertising Material to:

Josh Hayes  
CIG Media Group  
3500 Maple Ave, Suite 700  
Dallas, TX 75219  
(214) 367-3353  
[josh.hayes@cigjournals.com](mailto:josh.hayes@cigjournals.com)

## For production questions, please contact:

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